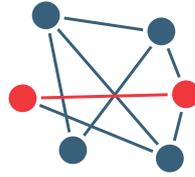


PEACE OF MIND WHILE MINIMISING DISRUPTION

Saving Time and Boosting Profit With SureTraceID

SureTraceiD

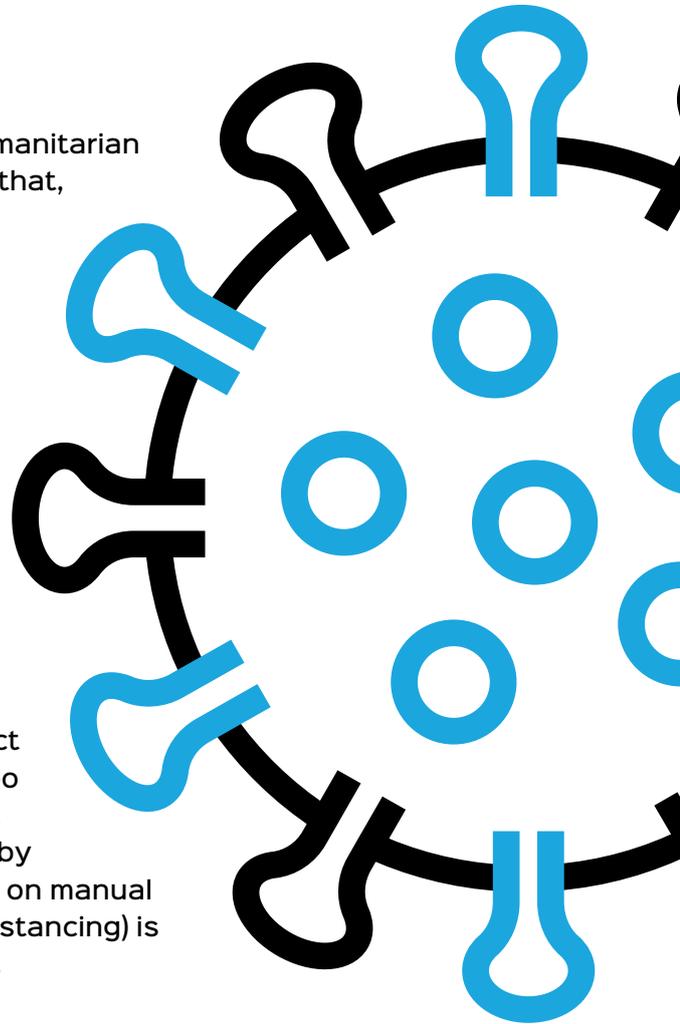
Enterprise Social Distancing and Contact Tracing



The COVID-19 pandemic has been one of the most bitter humanitarian and socio-economic crises of our time, and the chances are that, in one way or another, your business's staff compliment, operational routine, productivity and turnover have been significantly negatively impacted by COVID's onslaught of unpleasant ramifications.

Even those enterprises lucky enough to be situated out of cluster zones and hotspots, those lucky enough not have had a single employee fall ill from the ailment to-date, will have felt the drag on the economy, the decline in general morale, the slump in both production and revenue, and the ongoing cascade of business-level symptoms of the COVID-19 virus.

With that said, the idea of budgeting for a state-of-the-art digital and UWB social distancing, proximity alert and contact tracing solution (such as SureTraceID) might strike you as too much of a stretch at the moment, and we get that. However, maintaining COVID-19 prevention and response compliance by the most apparently affordable means available (like relying on manual contact logging and staff judgement with regard to social distancing) is a sure-fire way to lose a great deal of money in the long run.



Operational expense savings

Business owners and financial managers, especially those responsible for medium to large scale enterprises with hefty essential staff contingents and even heftier running costs, will agree that it's the small but recurring expenses and the small but frequent obstacles in the path of normal operations that can really add up at the end of the day. Truth is, the day-to-day time, productivity, and staff and client satisfaction costs of doing things the manual way could add up to even more problems for your business. See overleaf for details.

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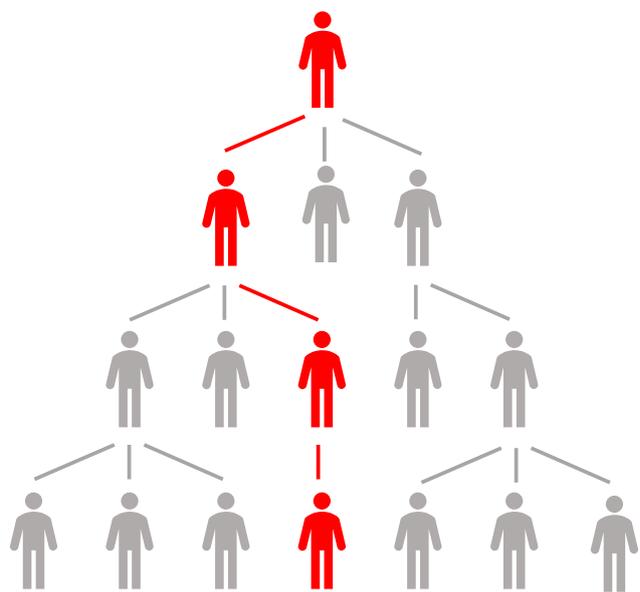
Suspected case intangible costs

Cost Per Tag	€150
100 Tags	€15,000
2 Gateways	€2,000
Professional Services	€1,000
<hr/>	
Total Cost	€18,000
<hr/>	
Cost per week	€346.15

- Loss of earnings/revenue due to stopped production/operations
- Reputation
- Customer satisfaction
- Hiring a replacement shift
- Productivity of replacement shift - training / effectiveness / reliability
- Staff wellbeing - reassurance of a solution around contact tracing / social distancing

SureTraceID

Minimise impact on operations
with reduced numbers isolated



ROI within 8 weeks

*Reduce contact
tracing by*

*Reduce contact
logging by*

16
hours
a week

+

16
hours
a week



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Saving Time and Boosting Profit With SureTraceID

Time savings

In the event of a positive case being reported amongst your workforce, manual worker/video-log-reliant methods of COVID-19 contact tracing can be incredibly time-consuming and disruptive for your staff and business, not to mention inefficient and often ineffective in the poignant business of preserving/saving the lives of your workers and whomever their illness might impact or detriment in the long run.

Let's consider the level of disruption and expense (in worker hours) that a manual trawl through paper logs and CCTV footage, along with rushed and stressful worker interviews, might take. Now, let's compare this to the instantaneous contact tracing and wearer-pinpointing solution provided by our cutting-edge UWB technology tag system and SureTraceID software. Our solution thins disruption down to only the barest minimum in every sense, and comes with the assurance of accuracy and the speed of precision. It's chalk and cheese.

In regard to cost, this tracing's impact will be measured in worker hours and, ignoring chain of production and revenue impacts for now, also in worker pay per hour. Let's assume that it takes a worker 1 hour to review 60 logs and that there are 1000 logs to review (and this is a 'best-case' contact-tracing scenario); that's an estimated tracing time of around 16.7 hours

It seems like a big spend but, in actual fact, using the example numbers of 100 employees, this system cost you only €3.46 per employee per week, €346.15 per week for the whole business! Need we say more?

COVID-19 is a humanitarian crisis first and, as such, preventing the incidence and spread of this virus in your workplace should be first and foremost an exercise in preserving lives, which is the forte of SureTraceID.

Finally, with the insight and empathy of a successful business owner, you should be well aware that keeping your workers safe today keeps your business safe tomorrow, which positively impacts the quality of life of all your workers down the line. So, it's essential that you choose the most efficient social distancing, contact logging and contact tracing solution available namely, SureTraceID.

So, how much will you really be saving by choosing SureTraceID?

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